

► ¿Why invest in the
United States?
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Make money while others sleep.



KONNECTIA

OPPORTUNITIES

Introduction



It is no secret that investment opportunities in the United States continue to be present despite the latest pandemic. Specifically in regards to the real estate market, this is more than attractive. The real estate sector in this country has managed to successfully overcome the financial storms that overwhelmed the world economy, and the real estate market is presented as a fertile land to multiply investments. In recent months, a much higher increase in demand for real estate over supply can be observed.

The United States continues to be one of the best markets to invest in real estate, especially for Latin America, since most countries have experienced a gradual devaluation of their currency in recent years. Winds of great economic and institutional uncertainty are blowing in much of Latin America, creating the need to study the field of finance and the successful experiences in terms of investment and development of US companies.

The United States is presented as an excellent option for those seeking to maximize and solidify their assets in the medium and long term. There are many reasons to invest in real estate in the United States, but before we get into those specifically, we must point out that this country is still the best option in terms of stability and security for doing business.



INVESTMENT OPPORTUNITY

01

INVESTMENT OPPORTUNITIES IN THE UNITED STATES ARE STILL PRESENT IN SPITE OF THE LATEST PANDEMIC. SPECIFICALLY REFERRING TO THE REAL ESTATE MARKET.

THE REAL ESTATE MARKET IN THIS COUNTRY HAS MANAGED TO **SUCCESSFULLY OVERCOME THE FINANCIAL STORMS** THAT TOOK OVER THE WORLD'S ECONOMY

02

03

THIS TYPE OF ASSET IS CONSIDERED THE BEST INVESTMENT ALTERNATIVE IN THE AMERICAN MARKET, WHICH CAN BE PROVEN WITH THE SIGNIFICANT INCREASE IN THE REAL ESTATE DEMAND IN THE LATEST MONTHS, IN COMPARISON TO THEIR SUPPLY.



INVESTMENT OPPORTUNITY

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In the last months, the solidity of the real estate sector has been proven, both to those who want to protect their money, as well as to those who want to find a profitable sector in times of uncertainty.

Real estate tends to appreciate and protect any investment from inflation and financial downturns. This makes us conclude that even in this time of pandemic, investing in real estate is a smart and reliable decision.





AFIRE brings together the largest international institutional real estate investors in the world.



95%

In a survey carried out among the members of the Association of Foreign Investors in Real Estate (AFIRE), 95% affirmed that they will maintain or increase their investment in the North American country. It is estimated that they have more than \$2 trillion invested in managed real estate globally.

According to the **International Investor Survey**, the United States ranks first in the security ranking in terms of investment.



INVESTING IN THE U.S.A. IS SIMPLE, TRANSPARENT AND SAFE



1-THE UNITED STATES AS A FAVORABLE ENVIRONMENT FOR THE DEVELOPMENT OF BUSINESSES

- A country in constant growth
- A country of opportunities
- The biggest companies in the world are established in this country
- Economic stability



2-INVESTING IN THE UNITED STATES

- Earnings in dollars
- Simple process
- Legal security



3-REAL ESTATE MARKET

- One of the most successful markets in the country
- High return of investment
- Market with competitive prices





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